

2020 Initiative Goals

Prosper Waco Mission: To build an environment in which all members of our Waco community are able to measurably improve their education, health and financial security.

EDUCATION

OVERARCHING: The Greater Waco community will build an environment that promotes lifelong educational success for all residents beginning at birth. The successful outcome of our work will be a 15 percent increase in the number of area residents who complete a post-secondary degree or certificate that prepares them for a successful career and productive citizenship by 2020*.

GOAL 1: School Readiness

- Increase the percentage of Kindergarten-ready students by 50 percent.

GOAL 2: Third Grade Reading

- Increase the percentage of students meeting standard on Third Grade Reading assessment to exceed the state average.

GOAL 3: College & Career Success

- Double the percentage of economically-disadvantaged students who complete a workforce certificate or college degree.

HEALTH

OVERARCHING: McLennan County will reach the top quartile (60th or better) of Texas counties in Quality of Life, currently 187th, and Health Behaviors, currently 116th, in Robert Wood Johnson Foundation County Health Rankings by 2020.

GOAL 1: Access to Care

- Decrease percentage of people utilizing the ER as a source of primary care by 10 percent.

GOAL 2: Obesity

- Decrease the percentage of Waco-area adults and children considered overweight or obese by 5 percent.

GOAL 3: Women's Health

- Reduce disparities of poor birth outcomes+ by 50 percent.
- Increase percentage of women receiving annual preventative care by 10 percent.
- Reduce the teen pregnancy rate for each of the three primary racial groups to below 20 teen births per 1,000 population.

GOAL 4: Mental Health

- Decrease use of ER for mental health treatment by 25 percent.
- Improve "poor mental health days" component of RWJF rankings to Texas average.

FINANCIAL SECURITY

OVERARCHING: At least 55 percent of Waco residents will live with income above 200 percent of the federal poverty level^ by 2020.

GOAL 1: Employment

- Increase employment of Waco residents ages 16-24 by 900 individuals.

GOAL 2: Income

- Increase median income of full-time workers by 10 percent.
- Increase median household income by 10 percent.
- Decrease the number of residents with incomes below 50 percent of the federal poverty level by 10 percent.

GOAL 3: Wealth

- Reduce the percentage of households living without three months worth of savings if the individual for some reason was no longer working.
- More than 50 percent of households will have a net worth above \$15,000.

*: Measured by assessment adopted by local ISDs

+: Pre-term deliveries and low birth weight

^: \$48,600 for a family of four