

# 2017 ACS QUICK FACTS: CITY, COUNTY & STATE DATA TRENDS

## Overview of Demographics



136,437 individuals live in Waco



251,259 individuals live in McLennan County

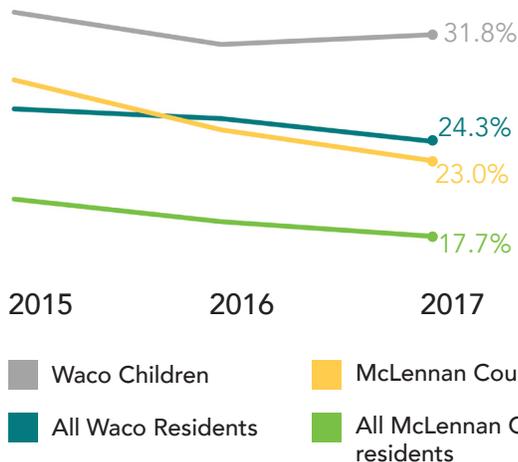


**City of Waco Racial Breakdown**  
White: 41.1%  
Black: 20.8%  
Hispanic: 33.2%  
Other: 4.9%

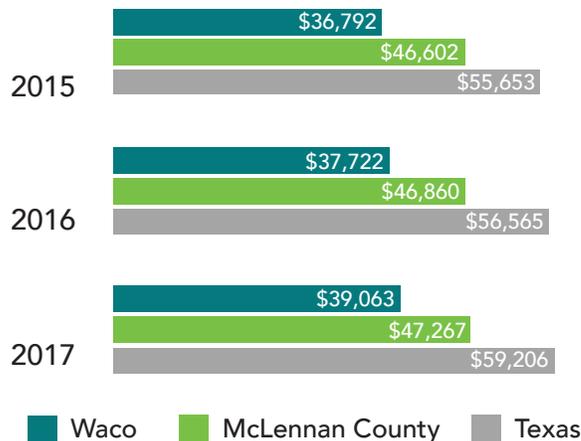


**McLennan County Racial Breakdown**  
White: 55.6%  
Black: 14.3%  
Hispanic: 26.4%  
Other: 3.7%

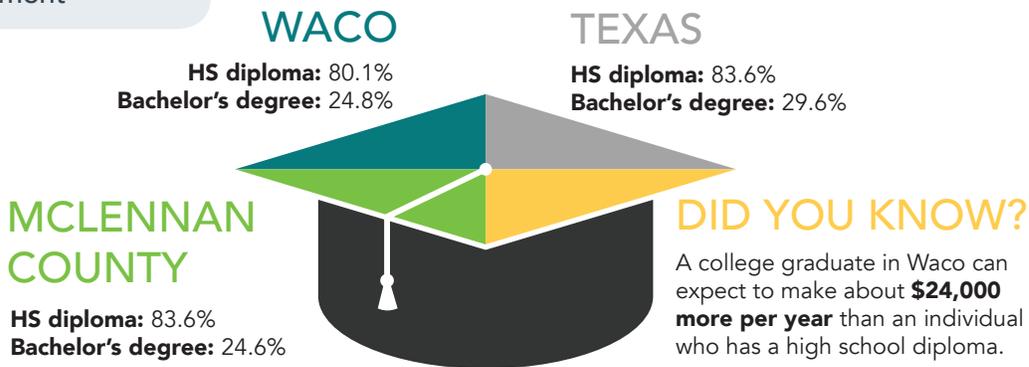
## Poverty Rate



## Median Household Income



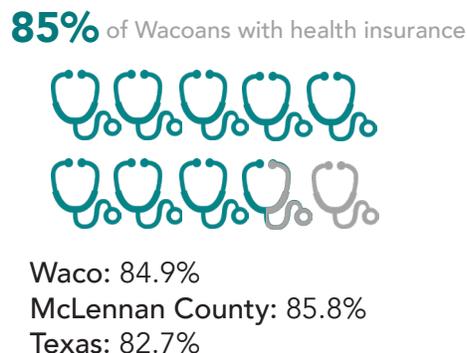
## Educational Attainment



## Unemployment Rate (City of Waco)



## Health Insurance Coverage Rate



# WHAT DOES THE DATA SAY?

The US Census Bureau has released the 2017 American Community Survey (ACS) data. The ACS is an ongoing survey of individuals and households. The government uses this information to help distribute federal and state funds each year, and the Prosper Waco backbone organization uses the data to track our community's progress toward the initiative goals. The ACS includes information about population demographics, employment, income, educational attainment, housing and other topics. It is important to note that while the newly released ACS data breaks down 2017 outcomes, it is the best available and most recent data for our community to use to guide the work of the initiative.

Across all indicators, Waco saw impressive growth from 2016 to 2017. Waco's growth mirrored the growth that was seen at both the state and national level. Below are breakdowns of key indicators of the community's wellbeing.

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**Poverty Rates:** In 2017, the number of individuals experiencing poverty was concentrated within the City of Waco. The number of children living in poverty in Waco (individuals under the age of 18) increased, while all the other categories decreased.

**Median Household Income:** In 2017, the City of Waco and McLennan County followed state and national trends of increased median household income. In 2017, the median household income in Waco was \$8,204 less than for the rest of McLennan County.

**Educational Attainment:** McLennan County and Texas had similar educational attainment rates in 2017. Waco, McLennan County and Texas followed similar trends, which indicated that overall the population is becoming more educated. In 2017, one in eight residents in Waco had a high school diploma, compared to one in four in both the county and state.

**Unemployment:** In 2017, one in six youth who looked for work were unable to find employment. Waco had slightly higher unemployment rates compared to the county and state.

**Health Insurance:** Eighty-five percent of Wacoans were insured in 2017, which was higher than the state average. Additionally, the highest population at local, state and national levels without health insurance were 26-34 year olds.

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## COLLABORATIVE EFFORTS ADDRESSING OUTCOMES

The Greater Waco community is working to address outcomes detailed in this document, among others, through innovative partnerships and strategic initiatives. To learn more about these partnerships and initiatives, visit "The Work" page on the Prosper Waco website ([www.prosperwaco.org](http://www.prosperwaco.org)).

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